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UNITED STATES OF AMERICA

UNITED STATES DISTRICT COURT

FOR THE CENTRAL DISTRICT OF CALIFORNIA

EASTERN DIVISION

UNITED STATES OF AMERICA,

Plaintiff,

v.

JASON EDWARD THOMAS CARDIFF,

Defendant.

No. 5:23-CR-00021-JGB

**GOVERNMENT'S OPPOSITION TO
DEFENDANT'S MOTION TO DISMISS
INDICTMENT BASED ON DOUBLE
JEOPARDY; APPENDIX**

Date: January 13, 2025
Time: 2:00 p.m.
Courtroom: 1

Plaintiff United States of America, by and through its counsel of record, the Consumer Protection Branch of the United States Department of Justice and Trial Attorney Manu J. Sebastian, and the

1 United States Attorney for the Central District of California and
2 Assistant United States Attorney Valerie L. Makarewicz, hereby
3 submits this Opposition, along with attached Appendix, to
4 defendant's Motion to Dismiss Indictment Based on Double Jeopardy.
5

6 Dated: December 23, 2024

Respectfully submitted,

7
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MEMORANDUM OF POINTS AND AUTHORITIES

I. INTRODUCTION

Defendant, in yet another motion to dismiss, claims that the Court-imposed asset freeze and the appointment of a receiver in defendant's civil case with the Federal Trade Commission (FTC) were so punitive that the Double Jeopardy Clause bars the current criminal prosecution. This assertion is belied by established case law and completely ignores that, in the underlying FTC action against defendant, following the Supreme Court's ruling in AMG Cap. Mgmt., LLC v. Fed. Trade Comm'n, 593 U.S. 67 (2021) (hereafter "AMG"), the District Court in that case was well within its authority to impose such conditions on defendant, not only under the Federal Trade Commission Act (FTCA), but also under the Restore Online Shoppers' Confidence Act (ROSCA), authority defendant omits from his pending motion. To be clear, the district court in the underlying FTC action did not impose any monetary sanction upon defendant and his companies via the permanent injunction. The district court's order freezing assets and appointing a receiver was both consistent with facts and law, and ultimately stipulated to by defendant; under these circumstances, those actions cannot be so punitive as to be transformed into criminal sanctions, as defendant now argues.

Defendant cannot establish a violation of the Double Jeopardy Clause because Congress intended the FTCA and ROSCA to be civil regulatory regimes, and there is little proof, much less the necessary "clearest proof," that the asset freeze and appointment of a receiver was a civil penalty at all, much less so severe as to transform such actions into a criminal punishment. Defendant's motion should be denied without a hearing.

1 **II. STATEMENT OF FACTS**

2 In October 2018, the FTC filed a sealed Complaint for Permanent
3 Injunction and Other Relief against defendant and his companies. Fed.
4 Trade Comm'n v. Cardiff, et al., Case No. 5:18-cv-02104 (C.D. Cal.
5 2018) (hereinafter "FTC civil lawsuit"), Civ. Dkt. 1.¹ The FTC
6 brought suit under section 13(b) of the FTCA, 15 U.S.C. § 53(b),
7 section 5 of ROSCA, 15 U.S.C. §§ 8401-8405, the Electronic Fund
8 Transfer Act (EFTA), 15 U.S.C. § 1693-1693r, and the Telemarketers
9 and Consumer Fraud and Abuse Prevention Act (Telemarketing Act), 15
10 U.S.C. § 6105. Id. At the same time, the FTC filed a sealed Ex Parte
11 Application for a Temporary Restraining Order against defendant and
12 his companies. Civ. Dkt. 3.

13 Finding evidence that defendant and his companies engaged in or
14 were likely to engage in acts/practices that violated Sections 5(a)
15 and 12 of the FTCA, Section 4 of ROSCA, Section 907(a) of EFTA,
16 EFTA's implementing Regulation D, and the Telemarketing Sales Rule,
17 on October 10, 2018, the Court granted the FTC's request for a
18 Temporary Restraining Order, appointed a Receiver to oversee
19 defendant's companies, and, among other things, imposed an asset
20 freeze on defendant. Civ. Dkt. 29. The Court set a Preliminary
21 Injunction hearing for October 23, 2018.

22 In advance of the October 23, 2018 hearing, defendant and his
23 wife stipulated to an extension of the TRO. Civ. Dkt. 59 at 4:12-16.

24 On November 1, 2018, the Receiver filed a report with the Court
25 indicating that the business operations of the Receivership Entities
26 could not be continued lawfully or profitably. Civ. Dkts. 52-53. The

27 ¹ The FTC civil lawsuit docket will be cited as "Civ. Dkt."
28 followed by the docket number.

1 financial information provided to the Court "fully describes the
2 hopelessly insolvent financial condition and operations of the
3 Receivership Entities." Id.

4 At a November 7, 2018 hearing, defendant and his wife reviewed
5 and stipulated to the preliminary injunction. Appendix Ex. D, Civ.
6 Dkt. 72, 20:25-21:4, 33:15-38:7.

7 After the Court entered the preliminary injunction and asset
8 freeze, defendant made several requests for the payment of
9 defendant's living expenses, and the Court thereafter granted some,
10 but denied others. See, e.g., Civ. Dkt. 112, 145, 507, 509, 525, 534-
11 536, 560, 602, 605, 607.

12 Throughout the duration of the FTC civil lawsuit, the Court held
13 defendant in contempt several times for failure to abide by the
14 Court's Orders to turn over documents and funds, Civ. Dkt. 181, 238,
15 315, 343, 417, 486; approved a settlement between the Receiver and
16 Inter/Media (which had a state court judgment against defendant and
17 his wife) to divide the proceeds of the sale of the defendant's
18 residence, a portion of which defendant received, Civ. Dkts. 306,
19 309, 702; issued another TRO and Preliminary Injunction putting
20 defendant's new company, VPL Medical Inc., under receivership under
21 the terms of the original Preliminary Injunction, Civ. Dkt. 352; and
22 denied multiple attempts to alter the Preliminary Injunction and/or
23 remove the Receiver, Civ. Dkt. 305, 343, 627.

24 Then, on October 9, 2020, the Court granted summary judgement on
25 16 different counts in favor of the FTC: 13 violations of the FTCA,
26 and multiple violations of ROSCA, EFTA and the Telemarketing Sales
27 Rule ("TSR"), 16 C.F.R. § 310.4(b)(1)(v). Civ. Dkt. 511. However, the
28

1 Court deferred ruling and judgment on the proper remedy pending the
2 Supreme Court's decision in AMG.

3 In AMG, the Supreme Court held that Section 13(b) of the FTCA
4 authorized the FTC to obtain injunctive relief, including a permanent
5 injunction in federal court against those violating or about to
6 violate a law that the FTC enforced, but did not authorize the FTC to
7 seek, and a court to award, equitable monetary relief such as
8 restitution or disgorgement. Id. But the Supreme Court also specified
9 that nothing in its opinion in AMG prohibited the FTC from using its
10 authority under Sections 5 and 19 of the FTCA to obtain restitution
11 on behalf of consumers. Id. at 1352. The Court also held that the FTC
12 may use Section 13(b) of the FTCA to obtain injunctive relief when it
13 only seeks injunctive relief. Id. AMG did not alter any relief
14 available to the FTC under ROSCA.

15 Thereafter, in defendant's FTC case, the FTC no longer sought
16 monetary relief under Section 13(b) of the FTCA, but moved to obtain
17 monetary relief under ROSCA, which incorporated Section 19(a)(1) and
18 (b) of the FTCA. Civ. Dkt. 596. The Court held in favor of the FTC
19 when it found that the aforementioned authority authorized the FTC to
20 seek equitable monetary relief to redress consumer injury resulting
21 from ROSCA violations. Civ. Dkt. 627. However, due to the FTC's late
22 discovery disclosures to support its ROSCA damages calculation, the
23 Court prohibited the FTC from relying on said evidence in awarding
24 monetary damages against defendant. Id. at 9-10.

25 On March 1, 2022, the Court entered a permanent injunction
26 against defendant, his wife, and all of their related companies that
27 prohibited defendant from continuing his fraudulent behavior. Civ.
28 Dkts. 705-706. Again, the Court did not order monetary relief.

1 On January 31, 2023, a federal grand jury sitting in the Central
2 District of California returned and filed the Indictment against
3 defendant, charging him with access device fraud in violation of 18
4 U.S.C. §§ 1029(a) Sections 5 and 2; aggravated identity theft in
5 violation of 18 U.S.C. §§ 1028A(a) (1)-(2); and two counts of witness
6 tampering in violation of 18 U.S.C. § 1512(b) (2) (B). Indictment, Dkt.
7 1.

8 In his latest motion to dismiss, defendant argues that the asset
9 freeze and appointment of the receiver ordered in the FTC civil
10 lawsuit in October 2018 under FTCA Section 13(b) affected his ability
11 to maintain his home, failed to provide him funds for living
12 expenses, and amounted to a criminal penalty against him to which the
13 Double Jeopardy Clause attaches. Defendant is wrong on both the law
14 pertaining to Double Jeopardy and the facts pertaining to the living
15 expenses the Court permitted during the FTC action against him.

16 **III. LEGAL STANDARDS**

17 **A. Double Jeopardy**

18 Under the Double Jeopardy Clause of the Fifth Amendment, no
19 person shall be "subject for the same offense to be twice put in
20 jeopardy of life or limb." U.S. Constitution amend. V. "The Clause
21 protects only against the imposition of multiple **criminal** punishments
22 for the same offense, . . . and only when such occurs in successive
23 proceedings." Hudson v. United States, 522 U.S. 93, 99 (1997)
24 (emphasis in original) (citing Helvering v. Mitchell, 30 U.S. 391,
25 399 (1938); Breed v. Jones, 421 U.S. 519, 528 (1975); Missouri v.
26 Hunter, 459 U.S. 359, 366 (1983)). It has long been held that the
27 Double Jeopardy Clause does not prohibit the imposition of any
28 additional sanction that could be described as a punishment. Id. at

98, 99. “[O]nly criminal punishment subjects the defendant to jeopardy within the constitutional meaning.” Hudson v. United States, 522 U.S. at 99 (quoting U. S. ex rel. Marcus v. Hess, 317 U.S. 537, 549 (1943) (citing Helvering v. Mitchell, 30 U.S. 391, 398 (1938)) (internal quotations omitted); see also Hunter, 459 U.S. at 366. The Double Jeopardy Clause does not prevent the criminal prosecution of conduct that also violates a civil regulatory scheme. See Helvering, 303 U.S. at 399 (“Congress may impose both a criminal and a civil sanction in respect to the same act or omission; for the double jeopardy clause prohibits merely punishing twice, or attempting a second time to punish criminally, for the same offense).

B. The Hudson Inquiry

In rare instances a civil penalty can be transformed into a criminal penalty. To find that such a transformation occurred, the court must apply a two-part inquiry. Hudson, 522 U.S. at 99; see also United States v. Ursery, 518 U.S. 267, 277 (1996).

First, the court must “ask whether the legislature, in establishing the penalizing mechanism, indicated either expressly or impliedly a preference for one label or the other.” Hudson, 522 U.S. at 99.

Second, even “where the legislature has indicated an intention to establish a civil penalty,” the court must determine whether a statutory scheme was so punitive either in purpose or effect that it transformed what was clearly intended as a civil remedy into a criminal penalty. Id. (quoting United States v. Ward, 448 U.S. 242, 249 (1980); (see Rex Trailer Co. v. United States, 350 U.S. 148, 158 (1956)); see also United States v. Ursery, 518 U.S. at 277 (“Unless the forfeiture sanction was intended as punishment, so that the

1 proceeding is essentially criminal in character, the Double Jeopardy
2 Clause is not applicable.") (quoting United States v. One Assortment
3 of 89 Firearms, 465 U.S. 354, 362 (1984)).

4 In analyzing the second prong of the inquiry, the court may use
5 the seven factors, enumerated in Kennedy v. Mendoza-Martinez, 372
6 U.S. 144, 168-169 (1963)) as guideposts:

7 (1) whether the sanction involves an affirmative
8 disability or restraint; (2) whether it has
9 historically been regarded as a punishment; (3) whether
10 it comes into play only on a finding of *scienter*; (4)
11 whether its operation will promote the traditional aims
12 of punishment - retribution and deterrence; (5) whether
13 the behavior to which it applies is already a crime;
14 (6) whether an alternative purpose to which it may
15 rationally be connected is assignable for it; and (7)
16 whether it appears excessive in relation to the
17 alternative purpose assigned.

18 Hudson, 522 U.S. at 99. No one factor should be controlling. Id. at
19 101. The court must evaluate the "statute on its face" to determine
20 whether it provided for what amounted to a criminal sanction. Id.
21 (internal citations removed). The question is whether the successive
22 punishment at issue is a "criminal" punishment, not whether the
23 sanction, regardless of whether it was civil or criminal, was so
24 grossly disproportionate to the harm caused as to constitute
25 "punishment." Id.

26 "Only the clearest proof will suffice to override legislative
27 intent and transform what has been denominated a civil remedy into a
28 criminal penalty." Id. at 100 (citing Ward, 448 U.S. at 249 (internal
quotations removed). "If a sanction must be solely nondeterrent to
avoid implicating the Double Jeopardy Clause, then no civil penalties
are beyond the scope of the Clause." Hudson, 522 U.S. at 102. The
Supreme Court has found a defendant's burden to be a heavy one and

1 has found certain punishments, including involuntary civil
2 confinement, to be civil in nature. Kansas v. Hendricks, 521 U.S.
3 346, 370 (1997).

4 **IV. ARGUMENT**

5 In his motion, defendant's main premise is that from its
6 inception, section 13(b) of the FTCA always prevented the Court from
7 imposing any monetary relief in a civil lawsuit, which the Supreme
8 Court affirmed in AMG. As such, defendant says that the imposition of
9 an asset freeze and receivership in the FTC's civil lawsuit by the
10 District Court was wrong from the onset of such conditions in October
11 2018, and the FTC was acting outside the bounds of its legal
12 authority when it sued defendant under this section. Defendant claims
13 that with the asset freeze and receivership being conditions imposed
14 upon him without any legal authority, such amounted to criminal
15 punishment.

16 Defendant's argument misses on several fronts. While true that
17 the District Court could not impose any monetary relief against
18 defendant pursuant to section 13(b) after the holding of AMG, the
19 District Court was authorized under section 19 of the FTCA and ROSCA
20 to impose monetary relief upon defendant. As such, the asset freeze
21 and receivership were imposed upon defendant legally, as monetary
22 relief was available to the FTC under the ROSCA and FTCA Section 19
23 claims alleged in the complaint.

24 Second, asset freezes and receiverships are the court's tools
25 ancillary to the injunctive relief. FTC v. Pukke, No. 23-1742, 2024
26 WL 5082066, *3 (4th Cir. Dec. 12, 2024) (citing SEC v. Hickey, 322
27 F.3d 1123, 1132 (9th Cir. 2003)). These remedies are always available
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1 to the court to protect and implement its judgments prevent unjust
2 enrichment or harm to victims.

3 Third, defendant stipulated to the extension of the temporary
4 restraining order and the preliminary injunction, both of which
5 continued the asset freeze and receivership. The receiver was acting
6 on behalf of the court, and sought the court's permission for most,
7 if not all, actions taken. It was the Court, not the FTC or the
8 receiver, that made final decisions about the applicability of the
9 asset freeze or imposition of the receiver. Defendant had
10 opportunities to either request a modification of the asset freeze or
11 to dissolve the receivership, which defendant requested toward the
12 end of the civil lawsuit, and the court denied due to defendant's
13 years-long and ongoing dishonesty.

14 Finally, case law supports that the asset freeze and
15 receivership were civil remedies, and therefore, no criminal
16 punishment was imposed upon defendant in the FTC's civil lawsuit.

17 Of note, defendant argues that the entire Indictment should be
18 dismissed under the Double Jeopardy Clause, but only the credit card
19 fraud and aggravating identity theft conduct charged in Counts 1 and
20 2 were detailed in the civil complaint. Counts 3 and 4 pertain to the
21 destruction of documents related to the Civil Investigative Demand
22 issued before the filing of FTC civil lawsuit. The obstruction of
23 justice charges were not part of the FTC civil lawsuit, yet,
24 defendant requests the entire Indictment be dismissed on the grounds
25 of Double Jeopardy. While no charge alleged in the Indictment should
26 be dismissed, Counts 3 and 4 are not even implicated by defendant's
27 arguments.

A. The Court should apply Hudson to analyze whether Double Jeopardy attaches to the FTC's civil lawsuit.

Without citing to any analogous cases to support, defendant argues that the Hudson inquiry does not apply to this case because the FTC did not follow the Congressional scheme, but set out to subvert Congressional intent. Def. Mot. at 6:22-28. Defendant argues that, in the FTC's civil lawsuit, the FTC was acting outside the scope of its authority when it requested monetary relief against defendant under Section 13(b) of the FTCA. Id. at 7:21-12:19. Not so. Defendant's focus on the FTC's intent ignores established precedent that an implementation-based Double Jeopardy argument fails.

Hudson applies, and the Court should analyze the actions in the FTC civil lawsuit under its well-established test.

In the FTC's 2018 civil lawsuit against defendant, while the FTC advocated legal positions regarding its authority that were later rejected in part by the Supreme Court's 2021 ruling in AMG, the FTC's actions were supported by decades' worth of case law within the Ninth Circuit (and most other circuits). Fed. Trade Comm'n v. AMG Cap. Mgmt., LLC, 910 F.3d 417, 426 (9th Cir. 2018), rev'd and remanded sub nom. AMG Cap. Mgmt., LLC v. Fed. Trade Comm'n, 593 U.S. 67 (2021), and vacated sub nom. Fed. Trade Comm'n v. AMG Cap. Mgmt., LLC, 998 F.3d 897 (9th Cir. 2021); Fed. Trade Comm'n v. H.N. Singer, Inc., 668 F.2d 1107, 1113 (9th 1982).

After an exhaustive search, the government could not find any authority wherein, post-AMG, a court has found the FTC's actions in requesting an asset freeze/receivership to preserve the status quo pending a final judgment that may include equitable monetary relief

1 so outrageous that the FTC was acting outside the scope of its
2 official authority so much so that Hudson did not apply.

3 The FTC was wholly justified in asserting that section 13(b)
4 allowed the imposition of equitable monetary judgment until the
5 landmark decision of AMG. Courts across the country found that the
6 FTC acted within the scope of section 13(b) of the FTCA when the FTC
7 requested, and thereafter, was granted an asset freeze and
8 receivership to stop ongoing consumer harm and/or preserve assets for
9 future monetary relief to customers.

10 Defendant argues that since at least the Ninth Circuit's ruling
11 in H.N. Singer, the FTC conned courts into believing that the FTCA
12 allowed for broad monetary relief, and the FTC purposely hid
13 Congress's rejection of broad remedial relief under section 13(b).
14 Def. Mot., 7:15-9:18. Defendant's contention is absurd, and defense
15 counsel's arguments made herein were recently rejected by the
16 District Courts of the Southern District of New York (SDNY) and
17 Northern District of Illinois (NDIL) and the Second and Seventh
18 Circuits wherein he represented the defendants. United States v.
19 Brown, Case No. 1:20-cr-00524-KPF (S.D. N.Y. Oct. 1, 2020) (Appendix
20 Exs. A and B); United States v. Brown, Case No. 23-7808-cr, 2024 WL
21 4601456 (2d Cir. Oct. 29, 2024); Fed. Trade Comm'n v. Credit Bureau
22 Ctr., LLC, Case No. 17 C 194, 2021 WL 4146884 (N.D. Ill. Sept. 13,
23 2021); Fed. Trade Comm'n v. Credit Bureau Ctr., LLC, 937 F.3d 764
24 (7th Cir. 2019); Fed. Trade Comm'n v. Credit Bureau Ctr., LLC, 81
25 F.4th 710, 714 (7th Cir. 2023).

26 In 2017, Michael Brown and his company, Credit Bureau Center,
27 LLC ("CBC"), were sued by the FTC in the Northern District of
28 Illinois (NDIL) with violations of the FTCA and ROSCA. After

1 preliminarily enjoining Brown and CBC, the NDIL court granted summary
2 judgment in favor of the FTC and ordered Brown and CBC to pay
3 restitution of over \$5 million. On appeal, the Seventh Circuit
4 vacated the restitution order, holding that "section 13(b) does not
5 authorize restitutionary relief." Fed. Trade Comm'n v. Credit Bureau
6 Ctr., LLC, 937 F.3d at 767, 774. In doing so, the Seventh Circuit
7 acknowledged that it was abrogating its longstanding precedent that
8 section 13(b) authorized such relief. Id. On remand, the FTC moved to
9 amend the judgment, and the NDIL court reimposed restitution under
10 section 5 of ROSCA and section 19 of the FTCA, in lieu of section
11 13(b). Fed. Trade Comm'n v. Credit Bureau Ctr., LLC, 2021 WL 4146884
12 at *4. The Seventh Circuit affirmed the amended judgment in relevant
13 part, after the holding in AMG. Fed. Trade Comm'n v. Credit Bureau
14 Ctr., LLC, 81 F.4th at 714.

15 Brown was indicted in the Southern District of New York (SDNY)
16 in October 2020, and a superseding indictment was filed against him
17 in November 2022. Brown, who was represented by the same defense
18 counsel arguing here, moved to dismiss the superseding indictment on
19 double jeopardy grounds. The SDNY court denied Brown's motion.
20 (Appendix Ex. C).

21 Like defendant, Brown was subject to an asset freeze and
22 receivership. Like defendant, Brown had the opportunity to apply for
23 modification of the asset freeze, which Brown did not do, but
24 defendant did. Like defendant, in the wake of AMG, Brown's judgment
25 for equitable monetary relief was re-cast under ROSCA and section 19
26 of the FCTA, since AMG and the Seventh Circuit in Fed. Trade Comm'n
27 v. Credit Bureau Ctr., LLC, 81 F.4th at 716-17, had only addressed
28 restitution under Section 13(b) and not Section 19 or ROSCA. In

1 Brown, Fed. Trade Comm'n v. Credit Bureau Ctr., LLC, and the instant
2 case, defense counsel accused the FTC of knowingly misusing section
3 13(b) and arguing that the FTC had "unclean hands" so as to bar
4 equitable relief. This court, like the SDNY and NDIL courts and the
5 Second and Seventh Circuits, should deny defendant's objection.

6 The FTC neither has "unclean hands" nor has it acted in an ultra
7 vires manner when filing the FTC civil lawsuit against defendant. The
8 FTC's position regarding the relief sought in Section 13(b) of the
9 FTCA had been accepted as settled law by numerous circuits over a
10 period of decades, and the alternate position taken by the FTC --
11 that its authority to seize assets under Section 19 of the FTCA and
12 Section 5 of ROSCA -- has been adopted by many courts, including by
13 Judge Gee in the FTC civil lawsuit against defendant. Civ. Dkt. 627,
14 Appendix Ex. E; United States v. Brown, Appendix Exhibit B, 17:9-
15 18:1²; United States v. Brown, 2024 WL 4601456 at *2³; Fed. Trade
16 Comm'n v. Credit Bureau Ctr., LLC, 2021 WL 4146884 at *9⁴; Fed. Trade
17 Comm'n v. Credit Bureau Ctr., LLC, 81 F.4th at 716.⁵

18
19 ² "Defendant's arguments suggest that the many courts before
20 whom the FTC made these arguments were unwitting dupes and victims of
21 the agency's naked power grab. The fact is, however, that these
22 courts had the exact same access to the statutory text and to the
legislative history that the FTC did, and after reviewing that
information and considering competing interpretative arguments, they
came to the same conclusion as the FTC."

23 ³ "The FTC cannot be found to have acted in bad faith for
24 seeking a remedy that existing law approved, particularly since the
relief sought was justified, albeit under different statutory
authority."

25 ⁴ "Not only is CBC's argument unpersuasive, it also ignores key
26 facts. From the day the complaint was filed until the Seventh Circuit
27 decided the appeal in this case, there was controlling circuit
precedent permitting the FTC to seek restitution using section 13(b).
28 See Amy Travel, 875 F.2d at 564; Fed. Trade Comm'n v. Credit Bureau
Center, LLC, 937 F.3d at 782-86. In fact, prior to AMG Capital, eight
circuits permitted the FTC to seek monetary damages under section

(footnote cont'd on next page)

1 Next, defendant argues that the receiver and asset freeze was
2 void ab initio and, as such, the imposition of these two actions upon
3 him are exceptionally punitive. Def. Mot. at 14-15.

4 The Supreme Court's holding in AMG, and Judge Gee's order in
5 compliance of AMG, allowed the Court to impose an asset freeze and
6 the appointment of a receiver in defendant's civil FTC case. The
7 holding of AMG only prohibited the FTC, and thereafter, the Court,
8 from imposing monetary relief against defendant under Section 13(b)
9 of the FTCA. AMG did nothing to prohibit the FTC, and thereafter, the
10 Court, from imposing the equitable relief of an asset freeze or a
11 receiver appointment on defendant and his companies under section 19
12 of FTCA or section 5 of ROSCA. Fed. Trade Comm'n v. Triangle Media
13 Corp., No. 18-CV-1388-LAB-WVG, 2022 WL 4793457, *3 (S.D. Cal. Sept.
14 30, 2022), aff'd in part, appeal dismissed in part, No. 22-56012,
15 2023 WL 8592867 (9th Cir. Dec. 12, 2023) ("Thus, even if the Court
16 vacated its November 2019 Order to preclude the Receiver from seeking
17 to recover monetary damages under Section 13(b), the Receiver could
18 still pursue damages under ROSCA and the state law claims.").
19 Throughout his motion to dismiss, defendant ignores that Judge Gee
20 decided that monetary relief under ROSCA and section 19 of FTCA could
21 be imposed upon defendant. Civ. Dkt. 627 at 4. The Court determined

22
23
24 13(b). AMG Cap. Mgmt., 141 S. Ct. at 1351. It cannot be true that a
25 party who proffers arguments based on overwhelming and longstanding
26 precedent has unclean hands once that precedent is overturned after
27 over 30 years. The fact that other parties had been arguing against
the prior interpretation of section 13(b) might be proof that wisdom
comes late—even to courts—but it is not proof that the FTC is an
abusive litigant."

28 ⁵ Brown's appeal rehashes the litany of objections we've just
described. Some are frivolous and the rest are meritless..."

1 that the FTC's late discovery disclosures barred its use in the FTC's
2 damages computation under ROSCA. Id. at 9-10.

3 It was an issue of late-disclosed discovery that barred the FTC
4 from recovering monetary relief from defendant and his companies, not
5 that the agency was barred from recovering monetary relief after AMG.
6 Section 19 of the FTCA and ROSCA both allowed such relief, even after
7 the holding in AMG. Therefore, the imposition of an asset freeze or
8 appointment of a receiver to stop consumer harm and protect assets
9 for potential consumer damages was proper and in accordance with the
10 holding in AMG.

11 The civil nature of the FTCA is not altered solely by the way
12 the FTC implemented or intended to implement the FTCA. See Seling v.
13 Young, 531 U.S. 250, 251, 263 (2001) ("A confinement scheme's civil
14 nature cannot be altered based merely on vagaries in the authorizing
15 statute's implementation."); Rainwater v. King, No. 2:14-cv-02567-
16 JKS, 2017 WL 6040425, *14 (E.D. Cal. 2017) ("the civil nature of a
17 statute forecloses double jeopardy claims, even if the individual
18 argues that the statute is punitive as applied to him or her, because
19 it does not establish criminal proceedings or constitute a
20 punishment"). Defendant fails to acknowledge established case law
21 when he argues that the Hudson inquiry does not apply. Def. Mot. at
22 7. "Harsh executive implementation cannot transform what was clearly
23 intended as a civil remedy into a criminal penalty." Seling, 531 U.S.
24 at 269 (Scalia, J. concurring) (quoting Rex Trailer Co., 350 U.S. at
25 154. Accordingly, the court should apply the established rubric of
26 Hudson to the pending case.

1 1. Defendant Fails the 1st Prong of Hudson

2 The first prong of Hudson requires an analysis of Congress's
3 legislative intent, not the FTC's, behind Sections 13(b) and 19 of
4 the FTCA and Section 5 of ROCSA to see if these statutes were
5 intended to be punitive. Hudson, 522 U.S. at 99 ("A court must first
6 ask whether the legislature, 'in establishing the penalizing
7 mechanism, indicated either expressly or impliedly a preference for
8 one label or the other.'") (quoting Ward 448 U.S. at 248).

9 Congress clearly intended sanctions under the FTCA and ROSCA to
10 be civil, not criminal, penalties. The plain language of Section 19
11 authorizes the Commission to commence a "civil action" against any
12 person, partnership, or corporation who "violates any rule under this
13 subchapter respecting unfair or deceptive acts or practices[.]" 15
14 U.S.C. § 57b(a) (1). "Congress's designation of a penalty as civil is
15 entitled to considerable deference." SEC v. Palmisano, 135 F.3d 860,
16 864 (2d Cir. 1998); see, e.g., Noriega-Perez v. United States, 179
17 F.3d 1166, 1174 n.4 (9th Cir. 1999). The legislative history of the
18 FTCA demonstrates that its purpose was consumer protection, which is
19 not a punitive purpose. See generally Holloway v. Bristol-Myers
20 Corp., 485 F.2d 986, 994-95 (D.C. Cir. 1973); Fed. Trade Comm'n v.
21 Freecom Commc'ns, Inc., 401 F.3d 1192, 1202 (10th Cir. 2005).

22 Similarly, by its very name – the Restore Online Shoppers'
23 Confidence Act – Congress plainly evinced a non-criminal goal for
24 this statute: To restore consumer confidence in online commerce for
25 the good of the American economy. ROSCA's legislative history
26 confirms this. In enacting ROSCA, Congress found that "[c]onsumer
27 confidence is essential to the growth of online commerce. To continue
28 its development as a marketplace, the Internet must provide consumers

1 with clear, accurate information and give sellers an opportunity to
2 fairly compete with one another for consumers' business." Pub. L. No.
3 111-345, § 2(2) ("Findings; Declaration of Policy"), 124 Stat. 3618-
4 21. But "aggressive sales tactics" used by many companies "have
5 undermined consumer confidence in the Internet and thereby harmed the
6 American economy." Id. § 2(3).

7 Of note, defendant incorrectly argues that the focus must be on
8 the FTC's intent, given its alleged willful perversions of
9 congressional intent. The first prong of Hudson is focused on the
10 legislative intent and not the intent of the agency. The District
11 Court in SDNY in Brown already rejected defendant's argument that
12 "the FTC created so much mischief as to merit a shift in
13 perspective..." when it found the FTC's conduct appropriate.
14 (Appendix Ex. B, 21:10-14). As discussed above, Congress
15 unambiguously intended the FTCA and ROSCA to provide for civil
16 remedies, not criminal punishment.

17 For all of these reasons, defendant cannot satisfy the first
18 prong of Hudson.

19 2. Defendant Fails the 2nd Prong of Hudson

20 Under the second prong, defendant must show by the "clearest
21 proof" that the sanctions imposed are so punitive in form and effect
22 as to render them criminal despite Congress's intent to the contrary.
23 Hudson, 522 U.S. at 99. Defendant fails to make such a showing.
24 Analysis of the Mendoza-Martinez factors does not show that the
25 receivership and asset freeze were so harsh as to transform what has
26 been viewed as a traditionally civil remedy into a criminal
27 punishment.

1 Again, Judge Gee only imposed a permanent injunction against
2 defendant, not monetary relief. Civ. Dkt. 651. As argued above, the
3 Court was well within its power under the FTCA and ROSCA to award
4 monetary relief. The FTC's late discovery disclosures and the
5 practical recognition that re-opening discovery to allow for the
6 disclosure of damages would, among other considerations, likely
7 reduce, if not eliminate, any actual monetary recovery for
8 consumers.⁶ Civ. Dkt. 627, p. 9.

9 a. *Pretrial receivership and asset freeze do not*
10 *amount to affirmative disability or restraint*

11 Defendant argues that the pretrial restraint of his assets and
12 living expenses suffice to implicate the Double Jeopardy Clause.
13 Judges Otero and Gee were presented with ongoing misconduct
14 (actually, criminal conduct) resulting in substantial harm to
15 consumers. Judge Otero granted a preliminary injunction after a
16 hearing where defendant, after thoroughly reviewing the proposed
17 injunction, stipulated to the asset freeze and receivership order.
18 Appendix Ex. D, Civ. Dkt. 72. Defendant does not argue, either in the
19 instant litigation or the civil FTC lawsuit, that the FTC presented
20 false or misleading evidence to obtain that preliminary injunction.
21 Judge Otero awarded injunctive relief that included the receivership
22 and asset freeze because he found good cause to believe that
23 immediate and irreparable damage to the Court's ability to grant
24 effective and final relief for consumers, including monetary

25 ⁶ "The public's interest in expeditious resolution of this
26 litigation and the Court's interest in managing its docket weigh
27 decisively in favor of excluding the late-blooming ROSCA damages
28 evidence...The public's interest in resolving this case on the merits
has already been vindicated, as the Court has ruled in the FTC's
favor on all 16 Counts brought against the Cardiffs." Civ. Dkt. 627,
p. 9.

1 restitution, rescission, or disgorgement, would occur from the sale,
2 transfer, destruction or other disposition or concealment by
3 defendant of his assets or records.⁷ Civ. Dkt. 46, p. 4:19-26. Even
4 further, defendant maintained the ability to petition the court
5 directly if he believed his living expenses were inadequate or to
6 dissolve the receivership, an opportunity he availed himself of
7 several times, sometimes receiving grants of modifications of living
8 expenses. See, e.g., Dkt. 112, 145, 507, 509, 525, 534-536, 560, 602,
9 605, 607.

10 Defendant's motion claims "[t]he receiver's actions inflicted
11 devastating financial and personal harm on Mr. Cardiff, including the
12 loss of his home, the destruction of his credit, and the inability to
13 meet basic obligations for his family." Def. Mot. 3:16-18, 3:7-11,
14 4:22-5:2, 16:24-17, Ex. A ¶8-12, 17-18. These statements, however,
15 are categorically false. On July 2, 2019, the Court found "it seems
16 that the Cardiffs have spent in excess of \$50,000 per month since the
17 entry of the TRO. This amount apparently does not include mortgage
18 payments. . ." Civ. Dkt. 145. The Court found that the Cardiff's
19 actions "[we]re not the actions of a family struggling to make ends
20 meet." Id.

21 In addition, at the March 31, 2020 contempt hearing, the court
22 found, among other things, defendant was spending nearly \$17,000 per
23 month on Bentley, Porsche, and Range Rover lease payments, private
24 elementary school tuition, restaurants, phone and cable bills, salons
25 and spas, pet grooming, a 5-star hotel in New York City, music

26 ⁷ The independent court-appointed Receiver found that
27 defendant's companies could not operate legally or profitably and the
28 Receiver also informed the Court that the defendant was both
violating the TRO by removing assets and hiding assets. Civ. Dkt. 53.

1 lessons, taekwondo lessons, ride shares, movie theaters, and other
2 lavish expenditures. Civ. Dkt. 315.

3 And they allege that, despite spending \$38,604 over
4 eight months on three luxury car lease payments
5 (seemingly for two adults and a second grader), they
6 lacked the cash flow to pay their \$12,000 monthly
7 mortgage. The Court has already determined that the
8 Cardiffs are totally unbelievable, lied to the Court,
and worked in concert with each other and with others
to avoid, violate the conditions of the orders of the
Court.

9 Id.

10 Regarding defendant's home, defendant's active choice to pay for
11 his luxuries, like his Bentley, Porsche, and Range Rover, over his
12 mortgage caused his mortgage to be in arrears. Id.; see also Civ.
13 Dkts. 306, 417. With the home incurring a monthly loss of \$12,000 in
14 missed mortgage payments, the Court approved a settlement with one of
15 defendant's creditors where the home was sold to pay a portion of the
16 prior civil judgment and 25% of the proceeds was returned to
17 defendant. Id. at Dkts. 309, 702.

18 Neither the receiver imposition nor the asset freeze approached
19 the "infamous punishment of imprisonment." Hudson, 522 U.S. at 104.
20 These actions were from the preliminary injunction that defendant
21 stipulated to, because Judge Otero found good cause that defendant
22 would continue to harm consumers and dissipate or otherwise dispose
23 of assets that could be used for final relief for consumers. Thus,
24 the goal of the imposition of a neutral person to monitor defendant's
25 companies and the restriction of defendant's expenditures to maintain
26 a status quo were implemented not to punish him, but to protect
27 consumers from further harm and preserve assets for consumer redress.
28 It is absurd to compare the conditions wherein defendant lived in his

1 home while not paying the mortgage, drove luxury cars, paid private
2 school tuition and other exorbitant expenses to that of a prisoner.
3 Even assuming for the purposes of this motion only that defendant's
4 allegations were true, they were not the consequence of any monetary
5 remedy imposed by the Court. Rather, they resulted from the
6 stipulated preliminary injunction needed for consumer protection in
7 light of defendant's criminal behavior.

8 *b. Neither receivership nor asset freeze are*
9 *punishments*

10 Double Jeopardy does not apply to receiverships or asset freezes
11 because they are not punishments nor remedies imposed by the
12 government. As civil counsel for the defendant in United States v.
13 Stanford, 805 F.3d 557, 567-568 (5th Cir. 2015), defense counsel is
14 aware (but did not disclose to this Court) the Fifth Circuit rejected
15 his assertion that the receiver's sale and liquidation of various
16 assets before trial constituted "punishment" for purposes of double
17 jeopardy. The Fifth Circuit held that the receiver is a private non-
18 governmental entity and is not the government for the purposes of the
19 Double Jeopardy Clause. Id. at 568 (citing United States v. Bezborn,
20 21 F.3d 62, 68 (5th Cir. 1994)). As a result, the receiver is a
21 private individual, and the Double Jeopardy Clause "does not apply to
22 actions involving private individuals." Id. at 67.⁸

23 Here, the receiver in defendant's FTC case was an independent
24 entity appointed by the Court. "The Receiver shall be solely the
25 agent of this Court in acting as Receiver under this Order." Civ.
26 Dkt. 29, 19:8-9; Civ. Dkt. 46, 19:4-5; Civ. Dkt. 59, 22:20-21. The

27 ⁸ The Ninth Circuit has held similarly in United States v.
Camacho, 413 F.3d 985, 988-990 (9th Cir. 2005).
28

1 receiver's duties and authority were ordered by the Court, mainly to
2 manage defendant's companies and preserve assets for prospective
3 distribution to injured consumers. Civ. Dkt. 29, 46, and 59. At no
4 point was the receiver acting on behalf of the United States of
5 America, but rather, for the Court, and as such, none of the
6 receiver's actions can be imputed to the sovereign such that the
7 Double Jeopardy clause attached.

8 As for the asset freeze, such imposition was not so extreme or
9 so divorced from the potential of monetary relief for consumers as to
10 constitute punishment. United States v. Ursery, 518 U.S. at 280.
11 Again, Judge Gee found that monetary relief was available to the FTC
12 after AMG. Civ. Dkt. 627, p. 4.

13 *c. Scierter is not required*

14 This Mendoza-Martinez factor also does not support the
15 defendant's Double Jeopardy claim. To establish a violation of
16 Section 5 of the FTCA, "[t]he FTC is not . . . required to prove
17 intent to deceive." Fed. Trade Comm'n v. Bay Area Bus. Council, Inc.,
18 423 F.3d 627, 635 (7th Cir. 2005); see also Freecom Commc'ns, Inc.,
19 401 F.3d at 1203-04, n.7. Thus, the FTC did not need to prove
20 defendant's knowledge or intent. Id. at 1202 ("Because the primary
21 purpose of § 5 is to protect the consumer public rather than to
22 punish the wrongdoer, the intent to deceive the consumer is not an
23 element of a § 5 violation.").

24 *d. Neither the receivership nor the asset freeze*
25 *were for the purposes of retribution or*
deterrence

26 The Court awarded injunctive relief that included a receivership
27 and an asset freeze because of its concern that consumers would
28 continue to be harmed and because funds for consumer redress were

1 being or would be dissipated. Neither a receivership nor an asset
2 freeze serve the traditional aims of punishment, retribution and
3 deterrence. Receiverships and asset freezes are “important tool[s]
4 for a district court to effectuate its judgments, compensate victims,
5 and stop future transgressions.” Fed. Trade Comm’n v. Pukke, No. 23-
6 1742, 2024 WL 5082066, *3 (4th Cir. Dec. 12, 2024) (citing SEC v.
7 Hickey, 322 F.3d 1123, 1132 (9th Cir. 2003)). These tools are
8 ancillary to the injunctive relief. Id.

9 e. *Defendant violated civil and criminal statutes*
10 *with the same conduct and was charged with*
different offenses

11 The fact that defendant’s credit card fraud scheme violated
12 civil statutes does not preclude the government from charging
13 defendant for violating criminal statutes. The fact that the
14 defendant’s scheme violated both civil and criminal statutes is
15 insufficient to transform the asset freeze and receivership in the
16 FTC civil lawsuit into a criminal punishment. See Noriega-Perez v.
17 United States, 179 F.3d at 1173; Blockburger v. United States, 284
18 U.S. 299 (1932); see United States v. Hanson, 178 F.3d 1301, *1 (9th
19 Cir. 1999); United States v. Garcia, 829 Fed. Appx. 840, 841 (9th
20 Cir. 2020); United States v. Romero, 775 Fed. Appx. 347, 347 (9th
21 Cir. 2019).

22 Defendant argues repeatedly that the conduct charged in the
23 civil case is the same as the conduct charged in the criminal
24 Indictment, which he claims violates the Double Jeopardy Clause. See
25 Def. Mot. at 3:1-2, 5:3-9, Ex. 1 at 3:10-11. This argument has been
26 rejected for over 30 years. United States v. Dixon, 509 U.S. 688, 704
27 (1993) (rejecting the “same-conduct” test for Double Jeopardy
28 purposes) (citing Gavieres v. United States, 220 U.S. 338, 345

1 (1911) (in subsequent prosecution, "while it is true that the conduct
2 of the accused was one and the same, two offenses resulted, each of
3 which had an element not embraced in the other.") (internal quotations
4 omitted).

5 Here, defendant was charged under criminal statutes that have
6 scienter elements, i.e., "knowingly" and "willfully." See Indictment.
7 As described above, the civil statutes referenced in the FTC action
8 do not include scienter. See Def. Mot. Ex. 2 at 44-45. Therefore,
9 though the civil case and the criminal prosecution reference the same
10 conduct, they do not charge the same offenses.

11 *f. The receivership and asset freeze were rationally*
12 *connected to protecting consumers and preventing*
unjust enrichment.

13 There is an alternative non-criminal purpose to which the
14 receivership and asset freeze are "rationally connected," namely
15 protecting consumers and providing consumer redress. As discussed
16 throughout, the FTC proved to the Court that defendant was violating
17 the FTCA, ROSCA, and other civil statutes aimed at protecting
18 consumers. The Court appointed a receiver and initiated an asset
19 freeze to prevent additional consumers from being harmed and to
20 preserve assets for consumer redress. Section 19 of the FCTA and
21 ROSCA both allow a court to grant such relief as the court finds
22 necessary to redress injury to consumers. Quite obviously, the
23 statutes at issue here have purposes other than punishment, including
24 consumer protection and the protection of online commerce.

25 *g. The receivership and asset freeze were not*
26 *excessive in relation to the alternative purpose*
of protecting consumers

27 There is no basis to conclude that the receivership and the
28 asset freeze were excessive in relation to the alternative purpose of

1 protecting consumers. Imposition of an asset freeze and receiver were
2 for the purposes of maintaining the status quo, protecting against
3 unjust enrichment of defendant, and assessing the viability of
4 defendant's business. Moreover, as previously noted, defendant
5 requested and was granted the ability to modify the freeze for living
6 expenses, and applied, though unsuccessfully, for the dissolution of
7 the receivership. The ability to do so, coupled with the need of the
8 court to protect customers, does not render the asset freeze and
9 receivership excessive.

10 **B. Neither the Court nor the FTC violated the Doctrine of**
11 **Separation of Powers**

12 Defendant's separation-of-powers argument and claim that the
13 "instant case is virtually identical in the basic fact pattern in
14 [Youngstown]" is absurd. Def. Mot. at 12-15. Defendant analogizes the
15 FTC's lawsuit requesting the court appoint a receiver and asset
16 freeze under the FTCA to President Truman using Executive Order 10340
17 to take possession of steel mills in 1952. Id.; Youngstown Sheet &
18 Tube. Co v. Sawyer, 343 U.S. 519 (1952). Defendant neglects to
19 discuss key facts. The FTC filed a suit in district court, a literal
20 illustration of the separation of the branches of government. The FTC
21 did not, by any means whatsoever, take over defendant's company on
22 its own or under its own authority. The Court, after finding evidence
23 of misconduct, appointed a receiver to ensure no additional consumers
24 were harmed and once the receiver took control of the company, found
25 that fraud permeated through every aspect of the business, which
26 necessitated the immediate shutdown of the company.

27 **III. CONCLUSION**

28 The Court should deny defendant's Motion for the reasons stated.